

India's Largest Trade Fair for Water, Sewage, Solid Waste and Recycling

September 9 – 11, 2026

Bombay Exhibition Centre, Mumbai



Sponsorship & Branding Opportunities

ifat-india.com

IFAT
India

ABOUT US

For the past 12 years IFAT India has been a key platform for professionals in water, sewage, waste, and recycling industries to exchange knowledge, network, and build partnerships. It features a comprehensive conference program where experts discuss environmental challenges, industry trends, and innovative solutions for wastewater treatment, sustainable water supply, and holistic waste management.

The event brings together domestic and international stakeholders to address critical urban challenges. It serves as a dynamic forum for exchanging insights and presenting breakthrough technologies.

MAXIMIZE YOUR BRAND'S VISIBILITY



SPONSORSHIP PACKAGES

Platinum Partner

Investment

INR 15,00,000/- plus taxes

Euro 18000 plus taxes

PARTNER'S VISIBILITY & BENEFITS

- » Company branding to be displayed as **"Platinum Partner"** in all communications
- » Prominent logo visibility & first in hierarchy of all logos will be placed in digital media campaigns (social media promotions, emailers, visitor guide, website, etc.) and print media campaigns (Invitations, magazine advertisements, etc.)
- » Logo inclusion in the onsite brandings in marketing collaterals related to promotion of the show like entry gates, hoardings, walkway brandings, etc.
- » Opportunity to nominate 1 Speaker (CEO or MD) on session and topic mutually agreed at Forum area
- » Exclusive banner visibility on www.ifatindia.com from the day of confirmation till the show days
- » Press Release dissemination through PR agency
- » Endeavour to coordinate media interaction
- » 2 specially designed emailers on our industry database featuring your exclusive company product information and logo.
- » Corporate video on the big screen near entrance area of the hall

Gold Partner

Investment

INR 12,50,000/- plus taxes

Euro 15000 plus taxes

PARTNER'S VISIBILITY & BENEFITS

- » Company branding to be displayed as **"Gold Partner"** in all communications
- » Logo visibility & second position in hierarchy of all logos will be placed in digital media campaigns (social media promotions, emailers, visitor guide, website, etc.) and print media campaigns (Invitations, magazine advertisements, etc.)
- » Logo inclusion in the onsite brandings in marketing collaterals related to promotion of the show like entry gates, hoardings, walkway brandings, etc.
- » Opportunity to nominate 1 Speaker (CEO or MD) on session and topic mutually agreed at Forum area
- » Exclusive banner visibility on www.ifat-india.com for a duration of 3 months
- » Press Release dissemination through PR agency
- » Endeavour to coordinate media interaction
- » 1 specially designed emailers on our industry database with your exclusive company product information with your company logo
- » Corporate video on the big screen near entrance area of the hall

Silver Partner

Investment

INR 10,50,000/- plus taxes

Euro 12500 plus taxes

PARTNER'S VISIBILITY & BENEFITS

- » Company branding to be displayed as **"Silver Partner"** in all communications
- » Logo visibility & second position in hierarchy of all logos will be placed in digital media campaigns (social media promotions, emailers, visitor guide, website, etc.) and print media campaigns (Invitations, magazine advertisements, etc.)
- » Logo inclusion in the onsite brandings in marketing collaterals related to promotion of the show like entry gates, hoardings, walkway brandings, etc.
- » Opportunity to nominate 1 Speaker (CEO or MD) on session and topic mutually agreed at Forum area
- » Exclusive banner visibility on www.ifat-india.com for a duration of 3 months
- » Press Release dissemination through PR agency
- » Endeavour to coordinate media interaction
- » 1 specially designed emailer on our Industry database with your exclusive company product information with your company logo
- » Corporate video on the big screen near entrance area of the hall

Country Partner

Investment

INR 15,00,000/- plus taxes

Euro 18000 plus taxes

Associate Partner

Investment

INR 6,50,000/- plus taxes

Euro 7700 plus taxes

PARTNER'S VISIBILITY & BENEFITS

- » Company branding to be displayed as **"Country Partner"** in all communications
- » Logo visibility & second position in hierarchy of all logos will be placed in digital media campaigns (social media promotions, emailers, visitor guide, website, etc.) and print media campaigns (Invitations, magazine advertisements, etc.)
- » Logo inclusion in the onsite brandings in marketing collaterals related to promotion of the show like entry gates, hoardings, walkway brandings, etc.
- » Exclusive banner visibility on www.ifat-india.com for a duration of 3 months
- » Press Release dissemination through PR agency
- » Endeavour to coordinate media interaction
- » Corporate video on the big screen near entrance area of the hall

PARTNER'S VISIBILITY & BENEFITS

- » Company name and branding to be displayed as **"Associate Partner"**
- » Logo visibility in the digital media campaigns (social media promotions, emailers, visitor guide, website, etc.) and print media campaigns (Invitations, magazine advertisements, etc.)
- » Banner visibility on www.ifat-india.com
- » Logo Inclusion in emailer to our industry database

FOCUS BRAND PARTNER

Executive Lounge Partner

PARTNER'S VISIBILITY & BENEFITS

- Company logo to be displayed as **"Executive Lounge Partner"** in all communications
- Branding visibility in digital media campaigns (social media promotions, emailers, visitor guide, website, etc.) and print media campaigns (Invitations, magazine advertisements, etc.)
- Branding option will be provided in the Executive Lounge
- Display of company literature in the Executive Lounge
- Logo Inclusion in emailer to our industry database

Investment:

INR 15,00,000/- plus taxes

Euro 18000 plus taxes

Buyer-Seller Lounge

PARTNER'S VISIBILITY & BENEFITS

- Company logo to be displayed as **"Buyer-Seller Lounge Partner"** in all communications
- Brand visibility in the digital media campaigns (social media promotions, emailers, visitor guide, website, etc.) and print media campaigns (Invitations, magazine advertisements, etc.)
- Branding option will be provided in the Buyer-Seller Lounge
- Display of company literature in the Buyer-Seller Lounge
- Logo Inclusion in emailer to our industry database

Investment:

INR 12,50,000/- plus taxes

Euro 15000 plus taxes

FOCUS BRAND PARTNER

Registration Partner

PARTNER'S VISIBILITY & BENEFITS

- Exclusive branding opportunity in the registration area
- Front panels and Back panels
- Company branding to be featured in event
- Website and link to the company website
- Leaflet on registration desk
- Company logo to be featured on IFAT India website
- Logo Inclusion on Emailer
- Logo Inclusion on Visitor Invitation
- 1 full page advertisement on Visitor Guide
- Logo Inclusion on selected onsite branding

Investment:
INR 15,00,000/- plus taxes
Euro 18000 plus taxes

Exhibitor Kit Partner

PARTNER'S VISIBILITY & BENEFITS

- Your company Logo on Exhibitor kit which would include some customized gift set which will be distributed to all exhibitors at the trade fair
- Your Company Logo on all marketing collaterals like emailer, banners, flyers, and signage.
- Your Company Logo on event website, registration page, and social media promotions
- Your company logo on IFAT India website
- Complimentary access to VIP Lounge
- Exhibitor kit will include leather bag with Branding which included company brochure, badge and lanyard

Investment:
INR 15,00,000/- plus taxes
Euro 18000 plus taxes

FOCUS BRAND PARTNER

Networking Dinner Partner

PARTNER'S VISIBILITY & BENEFITS

- Keynote speech at the gala networking dinner
- Linkage on the website
- Logo Inclusion on IFAT India Website
- Branding on all marketing collaterals like emailer, banners and flyers
- Branding on event website, registration page, and social media promotions
- Your Company Logo on IFAT India website, registration page and social media promotion
- Your company's promotional video on LED screens onsite
- Complimentary advertisement in show catalog (Digital)
- 1 full page advertisement on visitor guide
- Company branding on Visitor Brochure
- Your company logo on visitor invitation
- Company branding where ever applicable
- Logo Inclusion on selected onsite branding
- Complimentary access to VIP Lounge

Investment:
INR 30,00,000/- plus taxes
Euro 35500 plus taxes

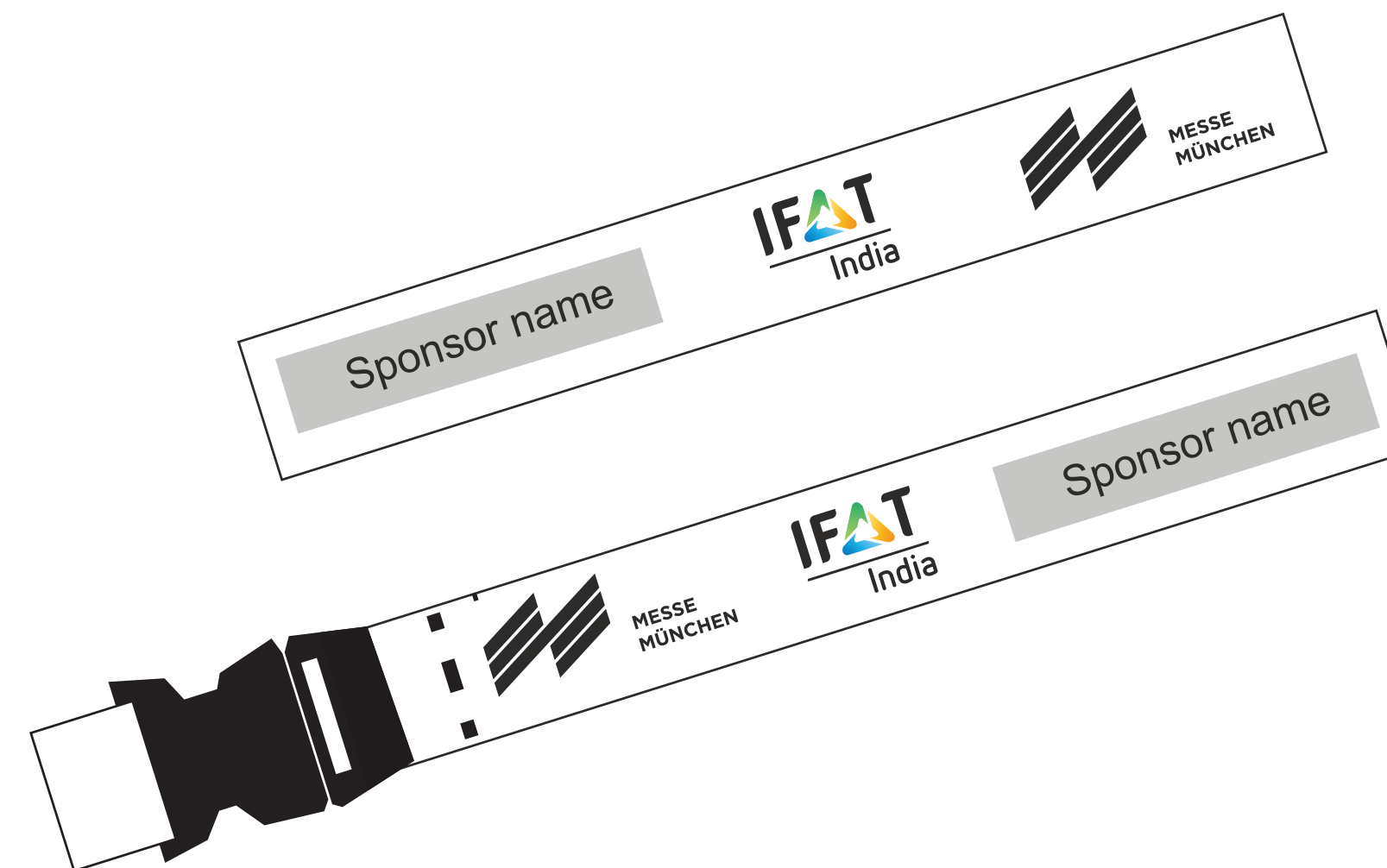
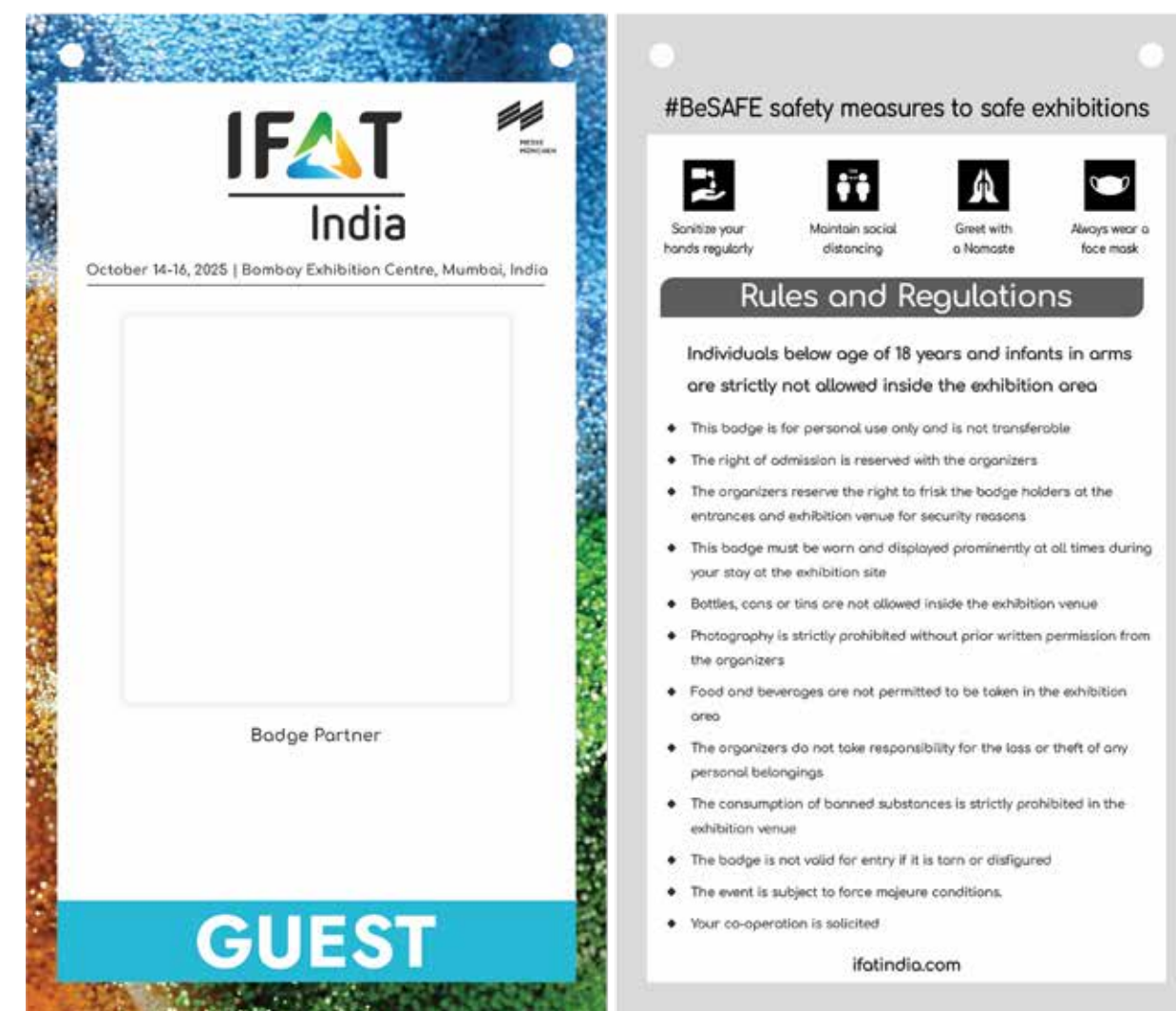
Water Station Partner

PARTNER'S VISIBILITY & BENEFITS

- Company name and branding to be displayed as **"Water Station Partner"**
- Exclusive branding of Company branding and name in the Water kiosk stations along with IFAT India logo which will be placed at 10-20 strategic locations. (Cost is for per location)
- Branding visibility in the digital media campaigns (social media promotions, emailers, Visitor guide, website, etc.) and print media campaigns (Invitations, magazine advertisements, etc.)

Investment:
INR 75,000/- per location plus taxes
Euro 900 plus taxes

FOCUS BRAND PARTNER



BADGE PARTNER

- » Company name and branding to be displayed as **“Badge Partner”**
- » Brand visibility in digital media campaigns (social media promotions, emailers, visitor guide, website, etc.) and print media campaigns (Invitations, magazine advertisements, etc.)
- » Exclusive Logo branding with your company name on the badge

Investment:

INR 15,00,000/- plus taxes
Euro 18000 plus taxes

LANYARD PARTNER

- » Company name and branding to be displayed as **“Lanyard Partner”**
- » Exclusive Logo branding with your company name on the lanyard along with IFAT and MMI logo
- » Brand visibility in digital media campaigns (social media promotions, emailers, visitor guide, website, etc.) and print media campaigns (Invitations, magazine advertisements, etc.)

Investment:

INR 15,00,000/- plus taxes
Euro 18000 plus taxes

VISITOR BAG PARTNER (CLOTH BAG/JUTE BAG)

- » Company name and branding to be displayed as **“Visitor Bag Partner”**
- » Your company branding on the visitor bag on one side (Creative to be provided by sponsor)
- » Brand visibility in digital media campaigns (social media promotions, emailers, visitor guide, website, etc.) and print media campaigns (Invitations, magazine advertisements, etc.)

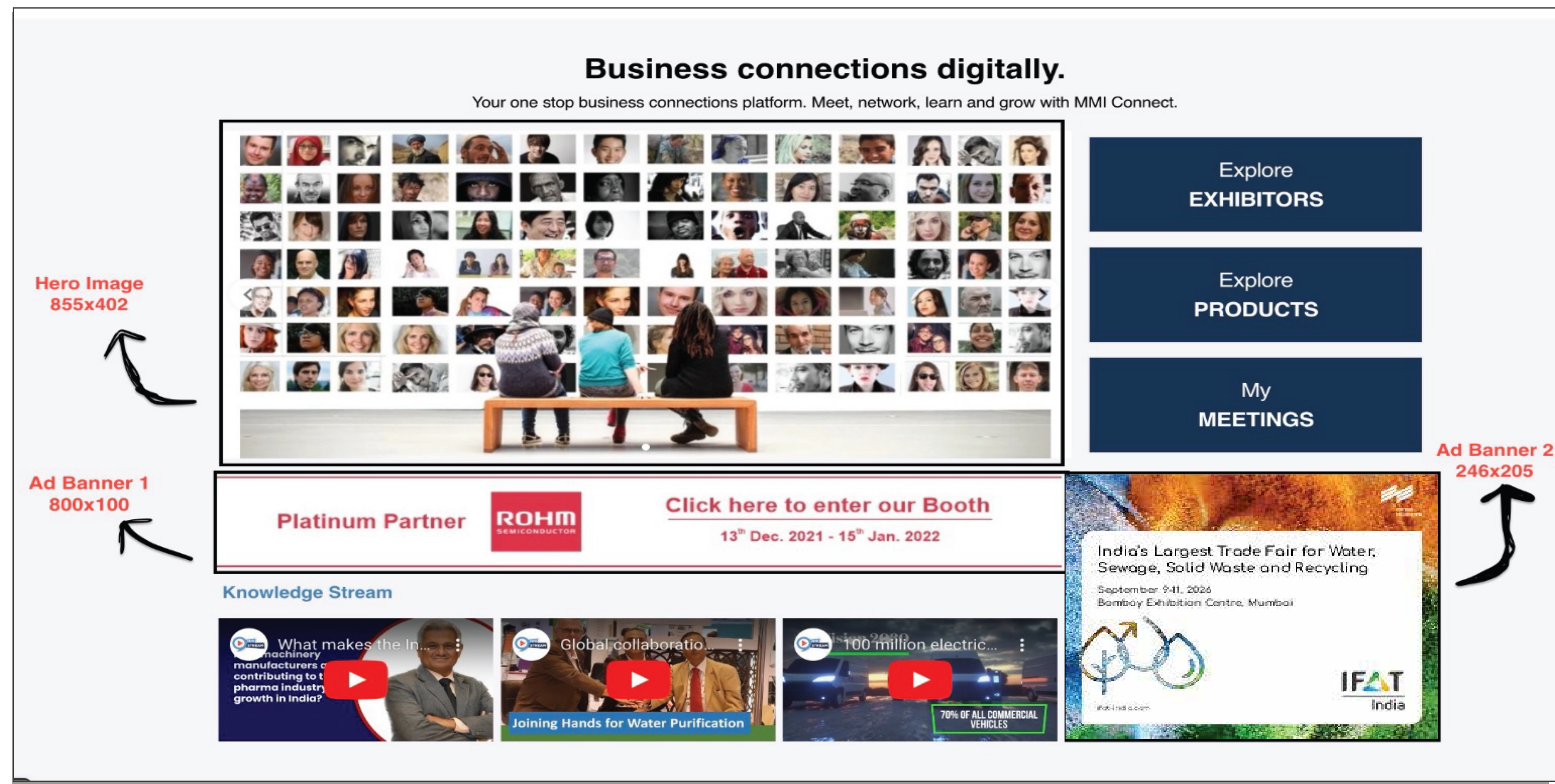
Investment (Cloth Bag):

INR 10,00,000/- plus taxes
Euro 12000 plus taxes

Investment (Jute Bag):

INR 15,00,000/- plus taxes
Euro 18000 plus taxes

OTHER ONSITE BRAND AWARENESS BOOSTERS



Ad On Visitor Registration Page

Investment:

INR 2,00,000/- plus taxes
Euro 2500 plus taxes

Investment:

INR 3,00,000/- plus taxes
Euro 3600 plus taxes

Investment:

INR 2,00,000/- plus taxes
Euro 2500 plus taxes



Onsite Registration Branding

- Your company logo will be prominently displayed on each panel at the registration area
- Available: 30 Nos.

Investment:

INR 50,000/- plus taxes
Euro 600 plus taxes

OTHER ONSITE BRAND AWARENESS BOOSTERS

Pole Buntings

- These pole buntings are strategically positioned along the pathway to the hall, ensuring maximum visibility and exposure for your company.
- These are preferred by thousands of visitors. They are positioned at different locations towards the pathway of the hall and ensure maximum exposure for your company.

Partner's Visibility & Benefits:

- Partners name & logo on the buntings
- Size : 2'W X 5'H feet
- Artwork to be provided by the company
- Available: 30 nos

Investment:

INR 30,000/- plus taxes

Euro 400 plus taxes

Venue Branding 1

- Location : Branding in the walkway of the entrance of the halls.
- Size : 10'H X 20'W feet
- Artwork to be provided by the company
- Available: 25 nos

Investment:

INR 2,00,000/- plus taxes

Euro 2500 plus taxes



OTHER ONSITE BRAND AWARENESS BOOSTERS



Venue Branding 2

- Limited to 25 companies
 - Location : Branding between Hall no 2&4 (gate branding)
 - Size : 20'W X 20'H feet
 - Artwork to be provided by the company
- Available: 25 nos

Investment:

INR 3,00,000/- plus taxes

Euro 3600 plus taxes

OTHER ONSITE BRAND AWARENESS BOOSTERS



Cube Banners

- Location – On the way towards the parking area and the main thoroughfares leading to the trade fair centre.
- Greets visitors from a distance
- Strategically positioned to ensure maximum visibility and exposure for your company.
- Size : 4H' X 12'W feet
- Available: 20 nos.

Investment:

INR 50,000/- plus taxes
Euro 600 plus taxes



Branding adjacent to Participation List/ Hall Layout (Entry)

- Location – Prime Location at the Entrance of the Halls.
- Size : 20H' X 10W' feet
- Company branding
- Available: 8-10 nos.

Investment:

INR 3,00,000/- plus taxes
Euro 3600 plus taxes

OTHER ONSITE BRAND AWARENESS BOOSTERS



Self Standee in VIP / & Press / Media / Food Court area

- Location – In the VIP / Press / Media center, the perfect eye-catcher for the Press / Media's attention to your company's presence at the fair. An effective way to make sure Press / Media get your message.
- Size : 6H' X 3W' feet
- Available: 20 nos

Investment:

INR 50,000/- plus taxes •
Euro 600 plus taxes

Presentation / Video clips / at big screen near the entrance

- Location – Near the entrance of the show, the perfect eye-catcher to grab everyone attention to your company presence at the fair. An effective way to make sure everyone sees your message.
- Deliverables:
Your Company Video will be played on the LED screen for maximum visibility and impact.
- Size : 1 -3 mins. clip
- Available: 15 slots

Investment:

INR 75,000/- plus taxes
Euro 900 plus taxes



OTHER ONSITE BRAND AWARENESS BOOSTERS



Drinking Water Partner

Water bottles with branding will be distributed to all exhibitors and visitors (Bottles should be provided by the exhibitor)

Investment:

INR 1,00,000/- plus taxes

Euro 12000 plus taxes

Speaker's Corner

- Address and interact with leading experts from the environmental industry as you present your cutting edge products and innovative solutions.

- Slot : 10 to 15 minutes

Investment:

INR 75,000/- plus taxes

Euro 900 plus taxes

- Slot : 15 to 30 minutes

Investment:

INR 1,00,000/- plus taxes

Euro 1200 plus taxes



OTHER ONSITE BRAND AWARENESS BOOSTERS



Looking for Meeting Space During the Exhibition?

Make the most of your time at the show with our premium on-site meeting rooms - perfect for strategic discussions, client interactions, and networking. Boardroom-style setup for meeting equipped with screen, drinking water, tea/ coffee, cookies & more.

September 9, 2026		September 10, 2026		September 11, 2026	
2 Hours Slots	3 Hours Slots	2 Hours Slots	3 Hours Slots	2 Hours Slots	3 Hours Slots
11:00 AM - 1:00 PM	10:30 AM - 1:30 PM	11:00 AM - 1:00 PM	10:30 AM - 1:30 PM	11:00 AM - 1:00 PM	10:30 AM - 1:30 PM
1:30 PM - 3:30 PM	2:00 PM - 5:00 PM	1:30 PM - 3:30 PM	2:00 PM - 5:00 PM	1:30 PM - 3:30 PM	2:00 PM - 5:00 PM
4:00 PM - 6:00 PM		4:00 PM - 6:00 PM		4:00 PM - 6:00 PM	

LIMITED SLOTS AVAILABLE - SECURE YOUR PREFERRED TIME TODAY!
BOOKING SLOTS & CHARGES: - 2 HOURS - 1.5 LAKH + TAXES | 3 HOURS-2.0 LAKH + TAXES

ADVERTISING OPPORTUNITIES IN THE VISITOR GUIDE.

Ad Options	Rate (INR)	Ad Size
Back Cover	2,00,000	154 mm (w) x 216 mm (h) (Bleed Size) 148 mm (w) x 210 mm (h) (Non-bleed Size)
Front Inside Cover	1,50,000	154 mm (w) x 216 mm (h) (Bleed Size) 148 mm (w) x 210 mm (h) (Non-bleed Size)
Back Inside Cover	1,50,000	154 mm (w) x 216 mm (h) (Bleed Size) 148 mm (w) x 210 mm (h) (Non-bleed Size)
Book Mark	1,50,000	75 mm (w) x 180 mm (h)
Double Spread/Double Page	2,00,000	302 mm (w) x 216 mm (h) (Bleed Size) 296 mm (w) x 210 mm (h) (Non-bleed Size)
1st Page (Premium)	1,00,000	154 mm (w) x 216 mm (h) (Bleed Size) 148 mm (w) x 210 mm (h) (Non-bleed Size)
3rd Page (Premium)	1,00,000	154 mm (w) x 216 mm (h) (Bleed Size) 148 mm (w) x 210 mm (h) (Non-bleed Size)
5th Page (Premium)	1,00,000	154 mm (w) x 216 mm (h) (Bleed Size) 148 mm (w) x 210 mm (h) (Non-bleed Size)
7th Page (Premium)	1,00,000	154 mm (w) x 216 mm (h) (Bleed Size) 148 mm (w) x 210 mm (h) (Non-bleed Size)
9th Page (Premium)	1,00,000	154 mm (w) x 216 mm (h) (Bleed Size) 148 mm (w) x 210 mm (h) (Non-bleed Size)
Full Page (Premium)	1,00,000	154 mm (w) x 216 mm (h) (Bleed Size) 148 mm (w) x 210 mm (h) (Non-bleed Size)
Full Page (Regular)	75,000	154 mm (w) x 216 mm (h) (Bleed Size) 148 mm (w) x 210 mm (h) (Non-bleed Size)
Half Page	60,000	128 mm (w) x 210 mm (h)

Note: GST will be applicable and last date for placing ad in the visitor guide will be August 5st, 2026.

WORLD'S LEADING NETWORK FOR
**ENVIRONMENTAL
TECHNOLOGIES**



ifat-india.com

BEC– Overview 2026



Dating & Opening hours:

September 9-10, 2026
10:00 am - 6:00 pm

September 11, 2026
10:00 am - 5:00 pm

Venue

Bombay Exhibition Centre (BEC),
NESCO, Goregaon,
Mumbai, INDIA

Hall Categories

2,6

Water and Sewage Treatment, Sludge Management, Hydraulic Engineering and Well Construction, Zero Liquid Discharge, Desalination, Measuring, Control and Laboratory Technology, Air Pollution Control and Noise Reduction, Environmental Management and Services.

3

Solid Waste Management & Recycling, Construction & Demolition Waste, Waste to Energy, Bioresources, and City Cleaning Solutions.

4

Water Supply and Sewerage Systems, Filtration Solutions & Technologies, Smart Water, Pumps and Systems, Flow Control Solutions.

Your Contacts

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